

THE ROAD TO TRADE SHOW SUSTAINABILITY

Reduce. Reuse. Recycle.

In the trade show industry, excessive carbon emissions and waste are common, but the show floor offers great potential for eco-friendly advancements. Absolute Exhibits is dedicated to sustainable manufacturing, continually improving processes and products to significantly reduce our carbon footprint compared to traditional methods.



CONTINUING AIMS AND OBJECTIVES

1. Our Mission

As a family-focused business, we prioritize environmental initiatives for a sustainable future, benefiting our community socially and economically. We embrace best practices that propel our business forward for generations to come.

2. Our Vision

Manufacturing, shipping, and installing eco-friendly exhibits in a fast-paced industry is challenging. Sustainability is core to our operations. Our Green Initiatives reflect our commitment to environmental responsibility.

3. Our Partnerships

We're dedicated to planting trees in North America for a greener future. By tracking wood usage in each trade show booth, we calculate our contribution to One Tree Planted from hundreds of events yearly.





LONG TERM THINKING ... quick thoughts

- Explore a rental program for exhibits that recycle graphics, flooring, and furnishings, allowing for reconfiguration to fit various booth sizes.
- Use the most environmentally conscious lighting, A/V equipment, and appliances.
- By storing exhibit materials in multiple facilities across the country, we minimize the carbon footprint generated by long-distance transport.
- Explore a rental program for exhibits that recycle graphics, flooring, and furnishings, allowing for reconfiguration to fit various booth sizes.
- Digitize marketing materials to modernize your trade show exhibit and cut down on paper waste. Don't forget QR Codes.

RENTING IS RECYCLING

- 01.** Renting exhibits with Absolute Exhibits reduces waste through recycling. We rent 85% of orders in the USA and 100% internationally. Our versatile designs accommodate various venues and spaces, with graphics designed for universal use.
- 02.** We employ energy-efficient, durable equipment and streamline packaging with detailed drawings to reduce excess baggage and truck usage, saving on shipping costs and minimizing pollution.
- 03.** Our exhibits operate like Legos in the trade show realm. Each component, from wood panels to furniture, is recycled and reused in a continuous cycle. Panels become crates, carpet becomes liner, and aluminum is 100% recyclable.



SUSTAINABILITY IS NOT A SACRIFICE



At Absolute Exhibits, we embrace environmentally friendly trade show booths without compromising style. Following the European rental model, our booths feature durable, eco-conscious components. Lighter fabric and aluminum construction reduces fuel usage during shipping, cutting pollution. With 20% recyclable aluminum, we prioritize sustainability in manufacturing. We opt for laminate finishes over paint, strategically select reusable graphics, and print with water-based inks. Energy-efficient LED lighting highlights products while digital marketing reduces paper waste. Our custom wood crates are 100% recycled, aligning with our commitment to environmental sustainability.

SUSTAINABILITY ...

leaving our kids a better world



www.AbsoluteExhibits.com

info@AbsoluteExhibits.com

+1.888.760.8555